

Retail and Leisure

Customer Car Parks – A Forgotten Asset

Car parks have long been the forgotten and undervalued component of the retail and leisure world. Viewed solely for functional purposes and not as a resource, this large expanse of tarmac is continually overlooked as a primary asset.

The customer car park is the gateway to your business, creating an instant first impression.

We all know how important first impressions are, so why risk making a bad one? Excel Parking will ensure your car park has a long lasting, and more importantly, a positive impact, for all the right reasons.

Retailers are fully aware that every abused parking space equates to at least one lost customer. At Excel we pride ourselves in being able to design, install, fund and manage stress-free bespoke solutions to optimise traffic flow and increase customer footfall.

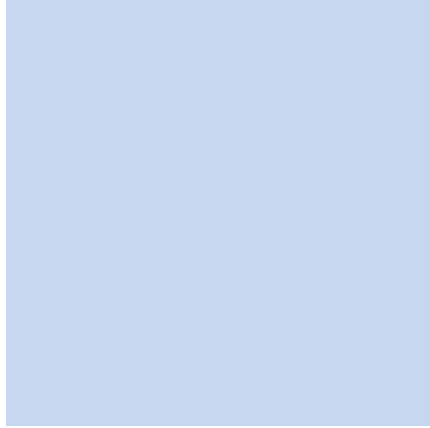
Leisure parks offer multi-user attractions; in many cases providing round the clock entertainment, and with retail parks now opening for longer and supplying more facilities than ever before you need effective round the clock management of your car park.

Our services enhance your car park, creating a stimulating customer focussed environment 24 hours a day, 7 days a week, Excel provide the understanding and flexibility of service for the diverse range of today's clients needs.

As your customers become increasingly aware of the benefits of a well-managed car park, their satisfaction will inevitably boost your retail and leisure sales, helping you to achieve your business objectives.

Exceeding the needs and expectations of our clients and customers is second nature to Excel Parking.





Ancillary Services

In addition to providing exceptional car park management services, Excel also provides a wide range of ancillary services to meet and compliment your car parking requirements.

Security – Static, Mobile and Training

Excel operates a growing number of security contracts and are fully compliant with the latest SIA (Security Industry Authority) regulations. Our expertise and experience is reflected in our diverse portfolio of clients.

As a licensed SIA training provider, we are also dedicated to delivering educational training to improve the skills of employees, improving business performance and raising the professional standard.

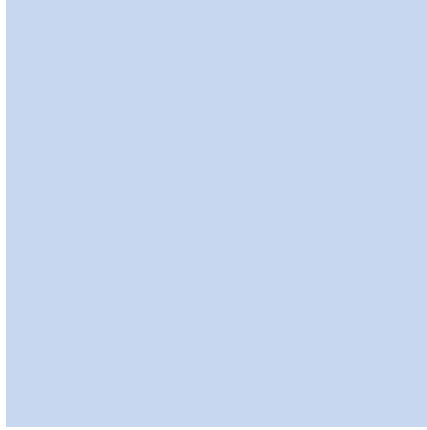
Facilities Management

Fully equipped maintenance units are offered for general site maintenance projects from litter picking to landscape management, as well as all minor civil installation and ground works.

Consultancy

We offer a comprehensive range of associated in-house consultancy, advice and reporting, incorporating scheme design, planning and feasibility studies. With our skills in this field we have worked for a number of prestigious blue chip companies and NHS Trusts as well as providing significant input into regulatory codes of practice.





Management Agreements

A variety of flexible parking management solutions are offered by Excel Parking, enabling us to treat each prospective operation on an individual basis, regardless of size, nature or location.

Manage

Excel's bespoke car park management services cover all aspects of operation from the provision of fully trained and uniformed patrol officers to the installation of complete parking control systems and site maintenance agreements.

Our principal management agreements are: -

- ¥ Fixed Fee Management Agreement
- ¥ Percentage of Turnover
- ¥ Basic Management Fee Plus Percentage of Profit Share

Partnerships and Profit Share

Excel Parking are proud of our enviable commercial achievements and are confident in our ability to secure profitable income streams from the management of commercial car parking ventures. We are often willing to provide the capital investment necessary for the implementation and operation of parking management schemes on a partnership and profit share basis, including car park construction, equipment supply, staffing and consumables.

This can be particularly advantageous in the public sector through Public Private Partnerships (PPP) and Private Finance Initiatives (PFI) where Excel Parking understand that in order to deliver quality value added services, a combination of public and private sector management and infrastructure are often a necessity. Excel successfully partner several local authorities and NHS Trusts.

Lease and Purchase

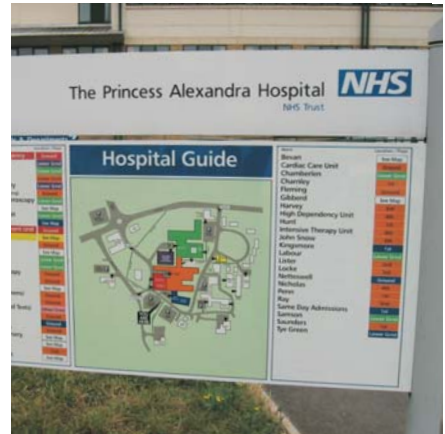
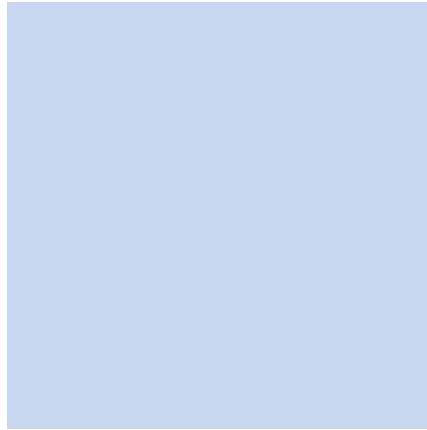
Excel lease and purchase potential or existing car park sites and structures of any size from flexible short term leases on land awaiting development to extensive 25+ year FRI leases.

- ¥ FRI Lease
- ¥ Turnover Rent
- ¥ Profit Share

Turnkey

As a true one stop shop, we provide everything required for a full parking turnkey solution, from initial meetings, consultation and planning, through to investment, development and ultimately, operation.





Hospitals

Caring for you

Almost anyone that has attended a hospital by car will be more than aware of the acute difficulties of parking. The majority of hospital sites have evolved with an inadequate number of spaces to accommodate modern day traffic, resulting in chronic parking problems. Accordingly, the need for stress free, income generating parking solutions has resulted in hospital car parks becoming a fundamental part of NHS Trust infrastructure.

Excel understands the importance of working in partnership with their clients. Maximising the potential of any car park normally requires capital investment, which is not always possible especially in the public sector.

We are often willing to provide the capital investment necessary to improve and develop sites, whatever their needs, be it CCTV, barrier equipment or increasing parking capacity. Excel will fulfil the potential of your car parking facilities, for the good of the hospital, the well-being of your patients and to the benefit your staff.

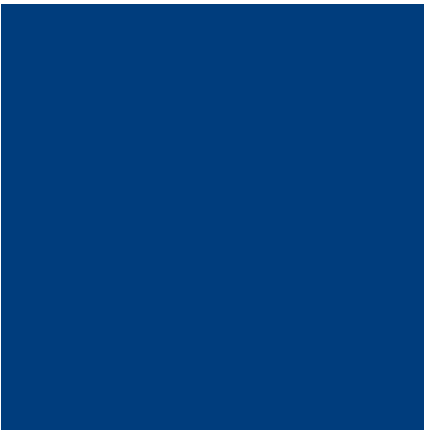
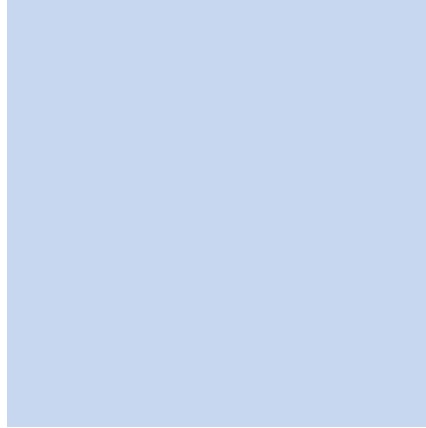
A helping hand, a smiling face!

Alert, customer focussed staff are essential 24/7.

Extensive renovation has been taking place at King s Mill Hospital, causing major problems with car parking facilities for both patients and staff. Excel Parking has been an enormous support during this time, directing the flow of traffic to available car parks and ensuring cars do not cause obstructions for our emergency vehicles whilst dealing with fast paced day to day changes.

Tom Webster, Fire and Security Officer, King s Mill Hospital





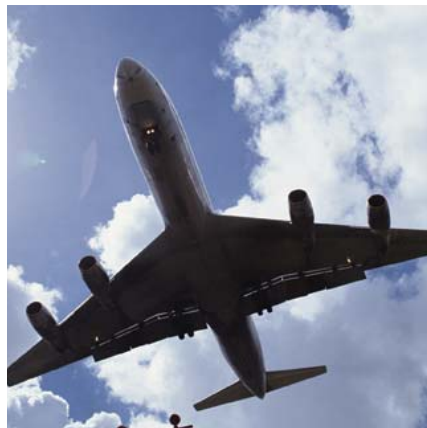
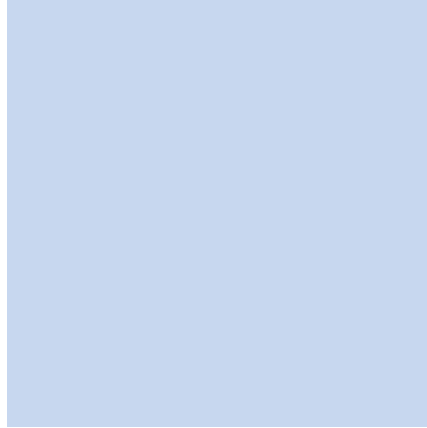
Equipment and Support

From offering an extensive range of parking control equipment to the latest technological advances of ANPR (Automatic Number Plate Recognition) Excel will identify the most effective and efficient way of running your car park.

- ¥ Pay on Foot
- ¥ Barriers
- ¥ Pay & Display
- ¥ Access Control
- ¥ Hand Held Computer Terminals
- ¥ CCTV
- ¥ Kiosks
- ¥ Rising Step Barriers
- ¥ Pass Key/Card Readers
- ¥ Cash Counters
- ¥ Sign Manufacture
- ¥ Wheel Clamps
- ¥ ANPR (Automatic Number Plate Recognition)
- ¥ Consumables

Excel Parking – Your One Stop Shop





Transportation

Airports

Your journey starts here

As 24 hour hubs of activity, with thousands of people coming and going day and night, airports need safe, secure parking facilities.

Whether a passenger's trip is for business or pleasure, the airport car park is simply another step along their journey. An efficient and stress free environment will leave your customers free to enjoy their holiday or focus on their business.

With extensive experience in operating Britain's second largest airport, we offer operational excellence for your valued customers and staff.

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Railway Stations

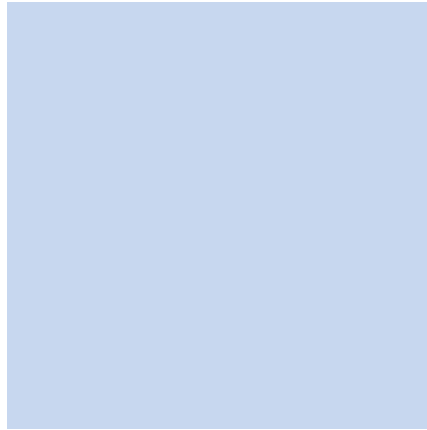
Relax, it's taken care of

Customer satisfaction has become increasingly competitive and hard to achieve within the rail sector. It is therefore advantageous to focus on the benefits that a well-managed parking facility can offer to railway operators. A welcoming, secure, efficiently run car park will enhance any journey, providing peace of mind and customer satisfaction.

In addition to Airports and Railway Stations, Excel offer comprehensive car park management solutions to all areas of the transportation network including **Park and Rides, Ports** and **Motorway Service Stations**.

Wherever you are, we are always where you need us to be





Parking Enforcement

Parking Charge Notices

Parking Charge Notices (PCN s) provide an accepted means of deterrent and parking enforcement whilst avoiding the sometimes confrontational experience of wheel clamping.

From the use of market leading pictorial signage that has been refined over many years to ensuring that all PCN s issued are documented by digital camera, every step of the enforcement procedure has been carefully defined to ensure that the most comprehensive service is delivered.

Excel s Central Payment Office strictly adheres to the DVLA s Voluntary Code of Practice on the release and use of information to enforce parking restrictions on private property. As such, we are able to control every step of the enforcement procedure offering each individual client a level of service dictated by the requirements of the situation.

Vehicle Immobilisation and Impounding

As an approved Security Industry Authority (SIA) Training provider, Excel have the expertise and experience to ensure that your parking enforcement requirements are met in the most professional of manners.

We offer fully trained and licensed Vehicle Immobilisers providing a comprehensive enforcement solution.

Ticket & Permit Processing Software

Excel have invested in a bespoke software package called Integrated Car Parking System (ICPS) to provide the most effective and efficient service possible.

ICPS is a software system that enables traffic management operators to control all administration from a central location, record and track PCN s, produce and record any number of permits for any site.

The software offers:

- ¥ Street Furniture Management
- ¥ On & Off Street Enforcement
- ¥ Bailiff Management
- ¥ Vehicle Removal
- ¥ Clamping and Impounding
- ¥ Set Up of Parking Policies
- ¥ GIS Mapping Programs
- ¥ Cash Management Programs
- ¥ Bureau Services





100% Commitment, 360... Vision...



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