



## Stop & Shop

Carrying full shopping bags, your customers want one thing above all: a parking space right in front of the shop. Provide them with a parking facility and offer convenient parking in front of the door. Your customers will thank you for the comfort by coming back to your shop. SKIDATA Online enables your customers to park for free while third-party users are either entirely excluded or have to pay for your parking area. The solution also takes your employees into consideration: Via professional long-term parking management, permits can be issued flexibly. Your employees can park conveniently with a touch-free data carrier every day. In short: You concentrate on your core business, your SKIDATA Online-tool takes care of the parking management for you.

## Your Benefits

### Service for Customers and Employees

- Hand over of the exit ticket when paying at the cash register. Alternatively, fee refunds or payment of parking fees takes place at the automated payment machine, e.g. when exceeding the free parking allowance time.
- Personalize parking permits for employees (touch-free entries and exits, e.g. via long-range data carriers)

### Pure User-friendliness and Ease of Operation

- Pulling a ticket, showing it at the supermarket cash register and getting an exit ticket – this is how easy the solution is for your staff and for your visitors.
- Intuitive operation of the automated payment machine
- Convenient management of long-term permits for employees using an online tool

### Resource-efficient Solution

- No local IT infrastructure needed – thanks to hosting the solution at the SKIDATA data center
- No integration of the parking solution in retail applications necessary
- Inexpensive, running fees for the SKIDATA Online solution
- One-time hardware investment (e.g. for the barrier gate solution)

### Your Business at a Glance

- Transparent occupancy rates and user behavior – simple and at the click of a mouse
- Operative monitoring of your device landscape – anytime and anywhere

### More Security and Revenue

- Secure parking for your customers thanks to controlled management of your parking facility
- Exclusion of third-party users and revenue generation when exceeding the maximum parking time
- Secure parking for your employees every day thanks to closed off parking areas and personalized access permits

## Always One Step Ahead with SKIDATA

Always using the latest resources. Always state-of-the-art. Always having all business-relevant information at a glance, anywhere. Always one step ahead. This is SKIDATA Online. Take advantage of even more benefits, such as modularity and scalability. Compile your packages individually. In this way, you can expand your services aligned to your needs.

### Supporting versatile hardware components (examples)



Column



Barrier



Automated  
Payment Machine



Long Range  
Reader